

Case Study:

200 or fewer employees



THOUSANDS are spent on the medical plan.

Still, employees are confused and under-utilizing their benefits, leaving employers frustrated. See how freshbenies empowered these employers and their teams to cut healthcare costs and confusion.



All Metals Fabricating



65%
Telehealth utilization



14%
Advocacy utilization

Employee Count: 55 average
Started with freshbenies: January 2017
All-time Uses: 218

\$69,568
Net Savings after cost of freshbenies



"freshbenies saves our employees money and helps reduce the number of claims we have on our insurance...I highly recommend adding this great benefit to every company's benefit package."

– Lance Thrailkill, CEO



Dallas Children's Advocacy



124%
Telehealth utilization



30%
Advocacy utilization

Employee Count: 85 average
Started with freshbenies: October 2014
All-time Uses: 879

\$390,565
Net Savings after cost of freshbenies



"freshbenies has been such a blessing to have for me and my family. Waking up sick on a holiday and connecting with a doctor while still in bed made my life easier!"

– Suzana, employee



Catalyst Corporate Federal Credit Union



58%
Telehealth utilization



9%
Advocacy utilization

Employee Count: 175 average
Started with freshbenies: January 2014
All-time Uses: 881

\$330,013
Net Savings after cost of freshbenies

Calculation for % Utilization: number of times a service is used divided by the average employee count divided by number of years. As a point of comparison, Telehealth services embedded in a health plan average about 2% utilization annually - meaning, 2 uses per 100 employees in a year. Net Savings calculation is based on 1) Telehealth: \$518 average savings per Telehealth visit and 2) Advocacy: productivity savings for the approximate amount of time a member would have used to complete their issue and claims savings based on estimates from directing members to lower cost alternatives.



Armor Cloud Security

Employee Count: 140 average
Started with freshbenies: January 2016
All-time Uses: 608



64%
Telehealth utilization



6%
Advocacy utilization

\$184,461

Net Savings after cost of freshbenies

"My wife needs knee surgery. After looking into surgery, stem cell options and many others we contacted our Advocacy program. They sent a list of facilities and the cost for each facility, which was very helpful."

– Mike, employee



Dezine News Accessories

Employee Count: 68 average
Started with freshbenies: December 2016
All-time Uses: 580



87%
Telehealth utilization



38%
Advocacy utilization

\$172,435

Net Savings after cost of freshbenies

"My son was sick and needed a couple of prescriptions. I looked them up in the freshbenies app and found I could save over \$70 just by driving 5 minutes away!"

– Kari, employee



BOKA Powell Architects

Employee Count: 100 average
Started with freshbenies: October 2018
All-time Uses: 279



49%
Telehealth utilization



41%
Advocacy utilization

\$108,406

Net Savings after cost of freshbenies

freshbenies has received two Health Value Awards from the Validation Institute for ROI delivered through our Advocacy and Telehealth services. We're ready with consumerism tools to fit ANY group or budget, plus we'll guide you to the smartest solution based on size and help drive top-notch engagement.

GO! Email brokers@freshbenies.com

to get a custom proposal or book a strategy call.



www.freshbenies.com

Case Study:

200+ employees

freshbenies[®]
A FRESH APPROACH TO BENEFITS

MILLIONS are spent on the medical plan.

Still, employees are confused and under-utilizing their benefits, leaving employers frustrated. See how freshbenies empowered these employers and their teams to cut healthcare costs and confusion.



Apex Capital Corp

Employee Count: 242 average
Started with freshbenies: January 2015
All-time Uses: 2454



114%
Telehealth utilization



41%
Advocacy utilization

\$1,121,772
Net Savings after cost of freshbenies

"Between signing up for a call on my app and having a prescription at the pharmacy, it took about 15 minutes. I will definitely use this service again!"

– Katie, member



Garver Engineering Services

Employee Count: 700 average
Started with freshbenies: October 2018
All-time Uses: 1220



34%
Telehealth utilization



22%
Advocacy utilization

\$366,897
Net Savings after cost of freshbenies

3
month results

Maryland Brokerage
Outsourced Advocacy for all clients

Employee Count: 6154 average
Started with freshbenies: April 2021
All-time Uses: 448



33%
Advocacy utilization

\$135,582
Net Savings after cost of freshbenies

Calculation for % Utilization: number of times a service is used divided by the average employee count divided by number of years. As a point of comparison, Telehealth services embedded in a health plan average about 2% utilization annually - meaning, 2 uses per 100 employees in a year. Net Savings calculation is based on 1) Telehealth: \$518 average savings per Telehealth visit and 2) Advocacy: productivity savings for the approximate amount of time a member would have used to complete their issue and claims savings based on estimates from directing members to lower cost alternatives.



Haysville Schools

Employee Count: 735 average
Started with freshbenies: September 2014
All-time Uses: 3382



63%

Telehealth utilization

\$1,186,114

Net Savings after cost of freshbenies



Tarrant Regional Water District

Employee Count: 305 average
Started with freshbenies: January 2014
All-time Uses: 1909



75%

Telehealth utilization



8%

Advocacy utilization

\$734,716

Net Savings after cost of freshbenies

"Our employees love the convenience and fast response time. These services definitely give our employees more control and peace of mind with their healthcare."

– Nina Jalbert, HR Liaison, Tarrant Regional Water District



Arrow Exterminators

Employee Count: 315 average
Started with freshbenies: July 2015
All-time Uses: 1797



87%

Telehealth utilization

\$700,957

Net Savings after cost of freshbenies

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